

Leverage Tech Tools to Support Your Business

Shopify

Extended 90-day free trial

Take the time you need to move your retail store online, or build a new online store. We're offering a 90-day free trial for all new customers. If you're currently on a 14-day trial, you can extend it to 90 days.

Shopify Academy – Free Shopify training to help you build and grow a profitable business. Topics include starting your online store, promoting it via social media, photography, and more

Gift cards for all plans and customers

Give customers a way to support you now, while freeing up cash flow by offering gift cards. We're making physical and digital gift cards available on all new and existing Shopify plans.

Facebook

The social network will spend \$100 million on grants to support over 30,000 small businesses in 30 countries

Facebook Small Business Grants Program

Google

- If your organization uses Google G Suite, you now have free access to advanced Hangouts Meet video-conferencing capabilities through July 1, 2020
- Think With Google Canada – Insights. Ideas. Inspiration. Take your marketing further with Google. Think with Google.
- Grow With Google – Free training, tools, and events to help you grow your skills, career, or business.
- Google Primer – Bite-sized lessons to better your business. Google Primer is a free mobile app that offers quick, easy-to-understand lessons to help business owners and individuals grow skills and reach their goals.
- Google My Business – Businesses affected by COVID-19: Guidance on updating info and temporary closures

Hootsuite

- Hootsuite, the software that many of us use to manage our social media accounts, is giving free access to Hootsuite Professional plan tools to small businesses and non-profits until July 1st, 2020
- Hootsuite Academy – Whether you're looking to build your skills or take the next leap in your career, our courses and certifications will help you succeed with social media.

Remote Working

Microsoft: Free six-month Office 365 E1 Trial, including Microsoft Teams.

Google: Free, premium version of its workplace video chat tool until July, to help businesses and schools working remotely due to coronavirus.

Those features include having up to 250 participants per call, live streaming for up to 100,000 viewers within a domain, and the ability to record meetings and save them to Google Drive.

Slack*: Free upgrades to paid plans for teams working on coronavirus pandemic research, response, or mitigation. Interested teams can email a special address to get this set up, and a consultation on how best to get started with remote collaboration.

Vidyard: Free secure video messaging to enhance internal communications for all businesses.

Springboard – Training